



ICAI COMMERCE CHAMP-2017

For students of Classes XI & XII
and B.Com/BBA/BMS & Other allied subject



**ICAI
COMMERCE
CHAMP-2017**

Every aspiring CA is polished to perfection by the stringent curriculum combined with hands-on experience, and made to sparkle.

Little wonder, the eminent positions in Government, Judiciary, Banks, Financial Institutions, Regulatory Bodies, Industry and Prestigious Corporate Houses are occupied by CAs.

Organized by:



**Career Counselling Sub-group (CCSg) under BOS,
The Institute of Chartered Accountants of India (ICAI)**

The Institute of Chartered Accountants of India (ICAI) is a statutory body established on 1st July, 1949 by an Act of Parliament, viz., The Chartered Accountants Act, 1949, for regulating the profession of chartered accountancy in the country. The Institute which functions under the administrative control of the Ministry of Corporate Affairs, Government of India, has 5 Regional Councils, 164 Branches covering the length and breadth of the country and 30 Chapters abroad. Founded 68 years ago with just seventeen hundred members, the Institute has grown to cross the mark of more than 2,90,000 members and about the 8,00,000 students. It is the premier accounting body in the country and the second largest in the world. The ICAI is managed by a Council consisting of 40 members out of whom 32 members are elected by Chartered Accountants and 8 members are nominated by the Central Government .

The Career Counselling Sub-group (CCSg) under BOS, ICAI is constituted under regulatory provisions of The Chartered Accountants Act, 1949 to promote the Commerce Education with special focus on CA course amongst Secondary, Senior/Higher Secondary, Graduate/Post Graduate students as well as other stakeholders.

DEBATE COMPETITION

The debate competition will be conducted at two levels:

1. Branch Level Competition

At the first level, the debate competition will be conducted in different cities across India through the branches of ICAI. These branches will conduct the first level i.e. City Level Debate Competition . At Branch level, the competition should be completed in November/December, 2017. Formal request letters addressed to the Principals of the schools , seeking participation of 10+2 students i.e. classes XI and Class XII and B.Com/BBA/BMS & Other allied subject, will be sent by the Branch Chairman. Schools are requested to confirm their participation by sending the names of the participants. Each school can send one/two participants.

The competition shall be held in the city on the date and at the venue indicated in the letter. The competition may be organised preferably at our Branch or any of the schools. Based on the performance of the students as judged by the panel of judges, a shield will be given to the winner and certificates of appreciation to two runners-up. Each Branch, including sub-city (Delhi, Mumbai, Chennai and Kolkata have been divided into sub-city for this purpose), where regional office is situated shall select one winner to participate in the Regional Level Competition. (Note: Runners - up of each city will not be eligible to participate in the Regional Level Competition).

2. Regional Level Competition

The second level debate competition will be the Regional Level Competition. The winner of each city and sub-city at the first level of the competition will be eligible to take part in the Regional Level Competition. At Regional level , the competition should be completed in December, 2017. This will be conducted in all five Regions i.e. Northern, Southern, Eastern, Western and Central. One winner from each city and four sub-city winners from Chennai, Delhi, Kolkata and Mumbai will contest at the Regional Level Competition. The Regional Level Competition shall be held in Mumbai, Chennai, Kanpur, Kolkata & Delhi. The venues may be changed in case it is considered desirable to hold the contest in any other city. The competition will be conducted by the respective Regional Councils of the Institute. The date and venue will be intimated to each of the eligible participant and cost of travel etc. will be reimbursed by the Regional Council. The winner of the Regional Level Competition shall be awarded a shield and two runners-up will be awarded certificates of merit.

Topics for the Branch Level Competition

Branch can select any one of the topics

- Is it better to be honest and poor or dishonest and rich?
- Demonetisation of Rs.500, Rs.1000 a step in right direction.
- Digital Marketing is future format for Business growth

Topics for Regional Level Competition

Regional Council can select any one of the topics

- Entrepreneurs are born vs. made
- TRP, SMS voting, Reality shows - fake or real?

Participants of Contest

Students of Classes XI and XII & B.Com/BBA/BMS & Other allied subject of recognized schools are eligible to participate in the competition.

Procedure of Debate

- (1) Medium of debate may either be English or Hindi . Each student will be allowed to speak for up to 6 minutes on a topic. There will be a warning bell after 5 minutes and student should complete within the next one minute.
- (2) The debate will be evaluated by a panel of judges on the basis of criteria given below:

Content	: Knowledge and depth	50 Marks
Presentation	: (i) Style and delivery	10 Marks
	(ii) Capacity to engage the	10 Marks

Attention of the audience

Language	: (i) Lucidity	10 Marks
	(ii) Precision	10 Marks
Adhering to the time schedule :		10 Marks
Total		100 Marks

QUIZ COMPETITION

Eligibility: The aforesaid contest would be arranged separately as follows:

- Higher Secondary/Senior Secondary students
- B.Com/BBA/BMS & other allied subjects

Guidelines

All winners of Branch level Quiz Contest shall be eligible to participate in the Regional Quiz Contest . All winners of Regional level Quiz Contest shall be eligible to participate in the All India Quiz Contest. One team comprising of two participants from each of the five Regions (winner of the Regional Level Quiz Contest), will participate in the All India Quiz Contest.

- The date of the Contest may be announced at least 30 days in advance of the Contest.
- Medium of Contest would be English.
- There will be eight rounds in the Contest covering the syllabus of Secondary & Senior Secondary students along with General Awareness

Additionally, there will be a rapid fire round.

1. Three questions will be asked in each round to each group. Thus, there will be fifteen questions in each area / round. The students will be given 60 seconds for answering each of the questions.
2. In each round, the questions will be addressed turn-by-turn to each group. For example,

Q. No. 1 will be addressed to Group A. If Group A answers the question correctly, then

Q. No. 2 will be addressed to Group B. If Group A does not answer Q. No.1 Correctly, the question will pass on to Group B and so on and the Group which gives the correct answer will be awarded credit. As usual, the Question No.2 will be addressed to Group B, the Question No.3 will be addressed to Group C and so on.

3. At the end, there shall be a Rapid Fire Round in which five questions will be asked from each group. Each team will be given one minute and five questions are posed to them which are to be answered in Rapid Fire Round.

4. Each question shall carry 5 points credit. 2 points extra credits shall be awarded for questions which have been passed.
5. As far as possible, computer software may be used to manage quiz, record time and performance of each team. Manual system may also be used. A stop clock may also be used by the Quiz Master for the purpose of recording time.
6. The Contest will be conducted by a professional Quiz Master.
7. Prizes and certificates will be awarded to the winning team and the runner-up team on the conclusion of the Contest.

ELOCUTION COMPETITION

Eligibility: The aforesaid contest would be arranged separately as follows:

- Higher Secondary/Senior Secondary students
- B.Com/BBA/BMS & other allied subjects

Guidelines

1. Minimum 30 days notice should be given for organizing the Contest.
2. Medium of Elocution contest would be English. However, if any participant wants to speak in Hindi, the option will be given.
3. Each contestant has to submit the topic on which he/she will be speaking, out of the list of topics selected by the CCSg, ICAI, half an hour before the commencement of the contest.
4. Evaluation will be based on the coverage of the subject matter, language command, capacity to engage the audience etc.
5. Each contestant will be given twelve minutes time – a warning bell will ring at the end of the tenth minute, signaling the contestant to conclude the discussion in another two minutes.
6. If the number of contestants is more and cannot be completed in one day, the Contest could be held for 2 days also. The amount of grant shall, however, remain the same.
7. A three-members panel of judges will evaluate the performance of the contestants. Decision of the judges will be final.
8. Prizes and certificates will be awarded to the first, second and third position holders in the concluding ceremony.

Observe nature and let us Learn From the 'Eagle'

"Eagle glides along with the strong breeze if there is a storm, because it enjoys the storm and challenges associated with it."

Can we enjoy the difficulties and convert them into challenges?

"Eagle focuses on its prey from a range of five kilometres"

Can we focus on our goals like an Eagle?

Eagle tests before it trusts."

Let us all follow a cautious path in achieving our objectives.

Let us all observe the Commitment of an Eagle and achieve greater heights in professional excellence.

ESSAY WRITING COMPETITIONS

Eligibility: The aforesaid contest would be arranged separately as follows:

- Higher Secondary/Senior Secondary students
- B.Com/BBA/BMS & other allied subjects

Guidelines of Essay Writing Competition

1. Minimum 30 days notice should be given for organizing the Contest.
2. Medium of Essay Writing Competition would be English. However, if any participant wants to write in Hindi, the option will be given.
3. Each contestant has to submit the topic on which he/she will be writing, out of the list of topics selected by the CCSg, ICAI, half an hour before the commencement of the contest.
4. Evaluation will be based on the coverage of the subject matter, language command, lucidity etc.
5. Each contestant will be given one hour – a warning bell will ring at the end of the 55th minute, signaling the contestant to conclude the writing in another five minutes.
6. If the number of contestants is more and cannot be completed in one day, the Contest could be held for 2 days also. The amount of grant shall, however, remain the same.
7. A panel of judges will evaluate the performance of the contestants. Decision of the judges will be final.
8. Prizes and certificates will be awarded to the first, second and third position holders in the concluding ceremony.

Travel and Stay

Branch level winners travelling to the regional offices in Chennai, Delhi, Kanpur, Kolkata and Mumbai for participating in the Regional Level Competition will reimbursed to and from 3 tier AC train fare by the shortest route. They will also be paid an allowance @ Rs. 1000 per day, which would include expenses on boarding, lodging and conveyance. The daily allowance would be payable up to a maximum of four days to meet the incidental expenses subject to actual number of days from start to the end of the journey.

In respect of the Regional level competition, one parent of the student would be permitted to accompany the students with respective entitlement of travelling, DA, TA etc as entitled to the student. Students have to make their own arrangements for stay at places where the competition will be held. Wherever possible, the office may assist in arranging reasonable accommodation for the participants at economical rates

Schools are advised to contact the nearest Regional office/ Branch of ICAI

For any clarification and assistance please contact

Dr. Sambit Kumar Mishra, Secretary (Career Counseling sub-Group (CCSg) under BOS)

E – Mail: ccc.secretary@icai.in; Ph: 0120-3876871/3876886

Disclaimer: The ICAI Commerce Champ-2017 scheme may be modified, altered or abandoned at any me. All decisions about the scheme /competition shall be at the sole discretion of the Career Counseling sub-Group under BOS and binding on all. Nobody shall have any right or claim whatsoever against the Career Counseling sub-Group (CCSg) under BOS or the Institute.

Please note that we may withhold the Regional Level Competitions due to paucity of time



CA. Nilesh Shivji Vikamsey
President, ICAI



CA. Naveen N D Gupta
Vice President, ICAI



CA. Atul Kumar Gupta
Central Council Member and
Chairman, BOS, ICAI



CA. Dhiraj Kumar Khandelwal
Central Council Member and
Convenor, Career Counseling
Sub-Group under BOS, ICAI



CA. Mangesh Pandurang Kinare
Central Council Member and
Vice Chairman, BOS, ICAI



CA. Debashish Mitra
Central Council Member and
Deputy Convenor, Career Counseling
Sub-Group under BOS, ICAI

Career Counseling Sub-Group (CCSg) under BOS, ICAI for the year 2017-18

CA. Dhiraj Kumar Khandelwal
Central Council Member and
Convenor

Mumbai

CA. Debashish Mitra
Central Council Member and
Deputy Convenor

Guwahati

Members

CA. Babu Abraham Kallivayalil Kochi
CA. K Sripriya Chennai
CA. M P Vijay Kumar Chennai
CA. Manu Agarwal Kanpur
CA. Rajesh Sharma Delhi

Secretary, Career Counseling Sub-Group (CCSg) under BOS, ICAI : Dr. Sambit Kumar Mishra



Dr. Sambit Kumar Mishra
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